

A photograph of an industrial landscape in Cleveland at dusk. In the foreground, there are large industrial buildings and structures. In the background, the city skyline is visible with several tall buildings. Thick white smoke is rising from the industrial area, and a bright orange flame is visible on the right side. The word "CLEVELAND" is written in large, white, serif capital letters across the center of the image, underlined.

# CLEVELAND

Presented by: Jack Merendino, Elan Newbeck, Sami Panoushek, Delaney Shannon, Josh Strong, Tren  
VanderKamp & Raegan Wellman

Duda, Paul. Photography of cleveland industrial. Accessed November 8, 2023. [https://www.pauldudagallery.com/photography\\_industrial\\_2.html](https://www.pauldudagallery.com/photography_industrial_2.html).

# Proposals for the City of Cleveland

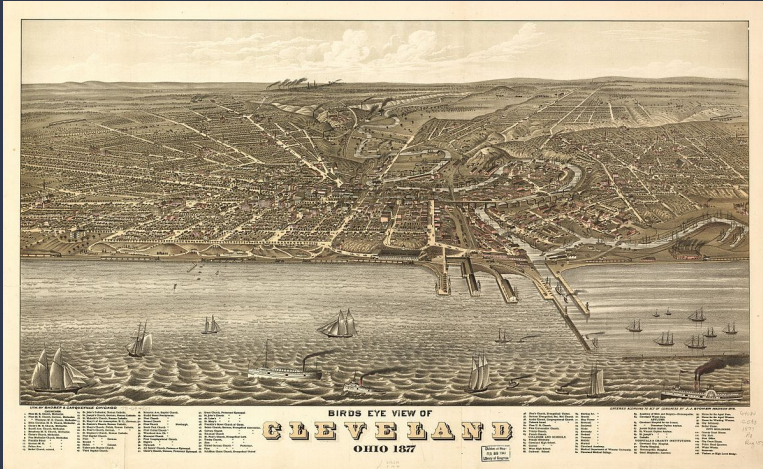


## City of Cleveland Mission Statement:

“We are committed to improving the quality of life in the City of Cleveland by strengthening our neighborhoods, delivering superior services, embracing the diversity of our citizens, and making Cleveland a desirable, safe city in which to live, work, raise a family, shop, study, play and grow old.”

- 1st Proposal - Reduce Segregated Housing
- 2nd Proposal - Reduce Crime Rate
- 3rd Proposal - Improve Monetary Equity
- 4th Proposal - Improve Voting System

# History of the City of Cleveland



- Cleveland was occupied by Erie Native Americans and other tribes
- Post American Revolution, the region of Cleveland was founded by Moses Cleaveland of Connecticut
- Cleveland has direct access to Lake Erie and the Atlantic Ocean

# History of the City of Cleveland



- Channels and canals
- Lake Erie Canal
- 1850's railroads
- Civil War
  - Iron, steel processing, metals fabrication, oil refinery, and chemical manufacturing
    - Rockefeller Founded Standard Oil
- Great Depression
- World War II

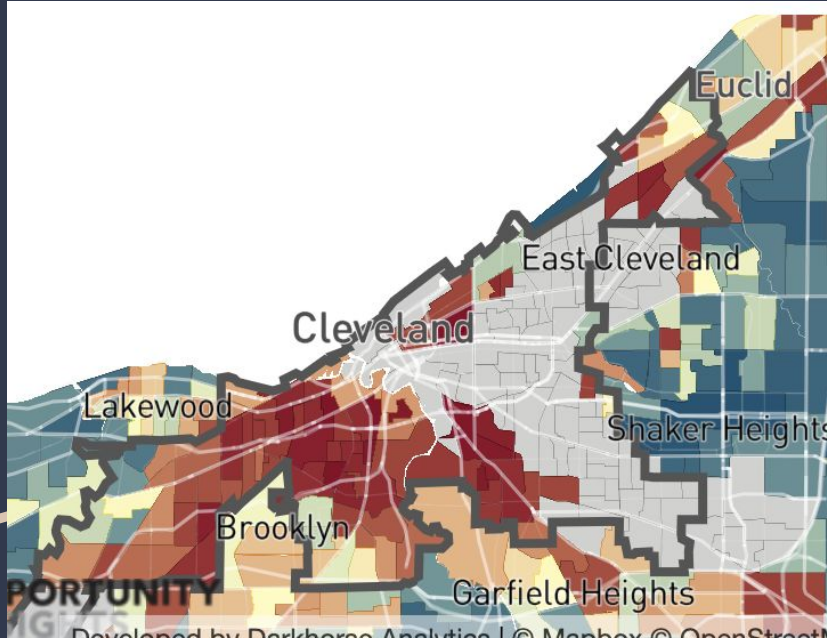
# History of the City of Cleveland



- First black settler 1809
- 1840's - Integrated schools, theaters, hotels
- Black citizens apart of skilled trades
- Great Migration (1910-1970's)
  - Segregation and oppression
- HOLC and FHA
  - Redlining 30's to 60's
  - White flight
  - 1960's and 70's
    - Racial violence and pollution
      - Hough Riots
- 1980's Economic crash
- "Comeback City"



# Proposal 1 Greatly Reduce Segregated Housing



- Implementation of free transportation in the in the city of Cleveland
- Who operates Cleveland's transit?
- Current cost to buy monthly RTA pass is \$95
- 29% of residents living in the city of Cleveland currently live under the national poverty level, 22% of residents living in Cleveland do not have access to automobile,
- In East Cleveland 35% of people did not have access to automobiles, this is important since we note that demographically 93% of those living in East Cleveland are African American, with a reported poverty rate of 42%.
- Median income of those who purchase pass is 19,556 USD purchase of the pass eats up 5.80% of their yearly income.
- NEXT GEN busing plan (13% increase)
- Case study:
  - zero fare act Kansas City Missouri

# Proposal 1 – Greatly Reduce Segregated Housing

FY 2023 BUDGETED REVENUES



Funding: In 2020 analysis estimated that the cost to make transportation free would equate to 40 million since that how much revenue they were receiving from fares at time. However in 2023 the revenue funding budget equated to a total of 299 million, the 1% sale tax on Cuyahoga county accounted for 259 million usd which accounted for 86.4% of the budget, 24.7 million / 8.2% of this came from passengers fares, and the last 2.6 million came from advertising and other things which equated 5.6%.

Funding:

- Federal grant money
- Raising the income tax by .22%.

# Proposal 1 – Greatly Reduce Segregated Housing



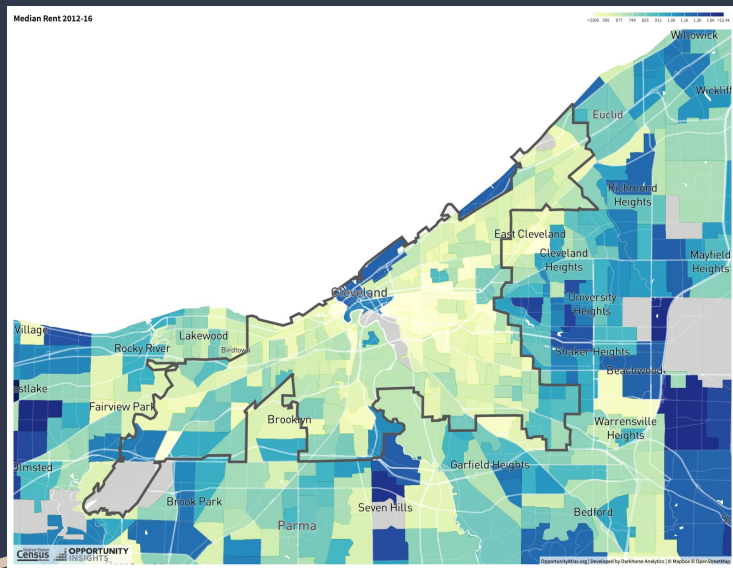
- Re-integrate the CMSD by improving the education system to bring back the students who left the district
- 38.6% of residents are white but only 14.5% attend the CMSD
- The district only earned 2.5 stars on a 1–5 star scale in the state of Ohio's 2022–23 school report cards and has students across the district performing under the state's average in both reading and math
- By establishing a set of standards of how the CMSD is expected to use their funds this will help remedy the problem of a lack of funding going into the classrooms.
- In this plan the CMSD will be expected to use 45% of their annual funding towards resources and programs that will aid students and teachers in providing the best education possible.

## Funding:

– Reallocation of funds, donations, a municipal bond, and a 2–5% tax on sports betting



# Proposal 1: Affordable Housing



- Median Rent – West Side:  
\$800–\$1100; East Side: \$300–\$600
- Limit on how many homes can be bought/owned by corporations
  - No more than 10%
- Cap rent increase at inflation
- One month mandatory grace period
  - \$15 maximum late fee

# Proposal 2 – Improve the Crime Rate



- Decrease gun violence by adding anonymous weapon drop-offs and increasing sales tax on guns and ammunition.
- Blue Light street lights.
- Re-entry programs for individuals exiting the criminal justice system.
- Increasing positive interactions between the police and the community through city wide events
- Establishing programs similar to D.A.R.E across all CMSD schools
- Setting up recreation centers across the city

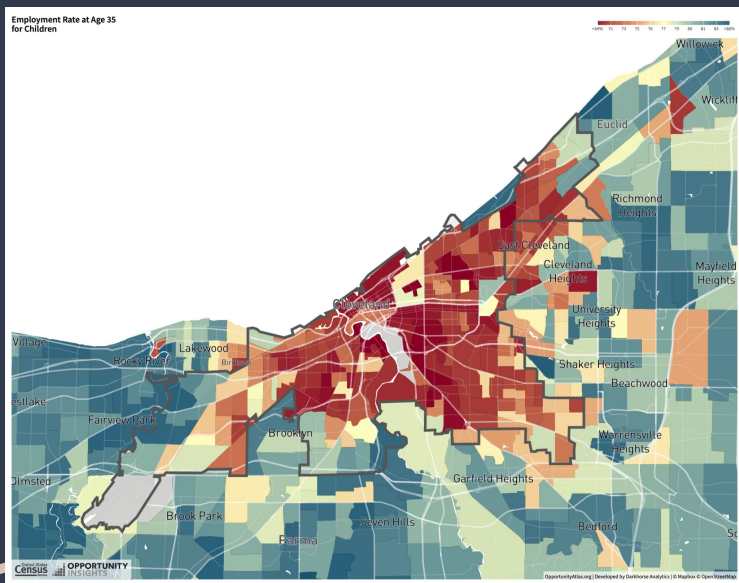
Funding:

-5% tax increase on guns/firearm sales to make up for the tax breaks

# Proposal 3 – Improve Monetary Equity

- Postal banking
  - Housing discrimination creates areas abandoned by financial institutions
    - City tried to limit predatory lending in 2002, but banking industry intervened
  - Can take advantage of economies of scale, readily available and known location
  - Helps diminish the “natural market” for predatory lenders
  - There have been pilot programs in Washington D.C.; Falls Church , Virginia; Baltimore; and the Bronx

# Proposal 3: Joblessness



- Citizens of Cleveland are struggling to find jobs
- Offer tax breaks to businesses
  - Employ Cleveland residents
  - Bring new jobs
  - Employ citizens living at, near, or below poverty line

Funding:  
1-5% tax break will be made up through increased revenue from economic development

# Proposal 4 – Improve the Voting System



- Introduce Ranked-Choice Voting
  - Incentivize voting
- Introduce Same-Day Voter Registration
  - Increase minority turnout
- Create a Public Campaign Fund for Candidates running for Office
  - Incentive lower-income groups to run for office
  - Create equality for candidates in campaigns

## Funding:

- Donor contributions
- Additional charge on fines, forfeitures, and settlements by 10%



# Conclusion

- 1st Proposal – Reduce Segregated Housing
  - Transportation
  - Better education
  - Cheaper housing and mixed income housing
- 2nd Proposal – Reduce Crime Rate
  - Anonymous gun drop boxes
  - Programs like D.A.R.E. and other community run events
  - Events with police
- 3rd Proposal – Improve Monetary Equity
  - Bringing back banks
  - Postal banking
  - Providing loans to small businesses
- 4th Proposal – Improve Voting System
  - RVC
  - Same day voter registration
  - Public funding pool
- >200 million
  - Donations, grants, increasing taxes
- Prosperous and integrated future